

**DIBM 0102**

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**CHUKA & EMBU**

**FIRST YEAR EXAMINATION FOR THE AWARD OF DIPLOMA  
IN BUSINESS MANAGEMENT**

**DIBM 0102: BUSINESS PHILOSOPHY**

**STREAMS: DIBM (Y1S1)**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 11/04/2023**

**2.30 P.M. – 1.30 P.M.**

**INSTRUCTIONS: Answer question ONE and any other TWO questions**

1. (a) Define what philosophy is as search for truth and why tries to answer the question ‘why’ give some examples of ethical situations where philosophy comes in to try to answer the question ‘why’. [15 marks]
  - (b) Name five branches of philosophy and briefly explain what each deal with. [15 marks]
  2. explain critically why the study of philosophy is important in business and workplace practice. [20 marks]
  3. What is the meaning of the principle of lesser evil? Give an example of a situation which involves a need to choose the lesser evil and show what choice you will make and justify why. [20 marks]
  4. Critically discuss how you can use knowledge obtained in philosophy in your field of study or in setting your own business. [20 marks]
  5. Give two ethical issues in business practice and critically show how ethics can be applied in resolving problems in the decision-making process. [20 marks]
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